

**OAXACA LENDING LIBRARY**  
**SPECIAL BOARD OF DIRECTORS MEETING**  
**October 30, 2025**  
Minutes

**CALL TO ORDER AND ROLL CALL:**

Meeting called to order at 11:02 am

Present: John Dumser, John Hunter, Ralph Gault, Bonny Weil, Carol Ringold, Ian Hawley, & Abe Torres (@ 12:03 pm)

Absent: Gail Ament, Viviana Ruiz Boijseauneau, Jose Luis Zarate

**GUESTS:**

Jeff Stewart and David Iverson

**GROUND RULES: A REMINDER**

- We are all volunteers dedicated to OLL.
- The OLL Statement of Civility was read to the room.

**OLL 60<sup>th</sup> Anniversary Fundraising Subcommittee Report**

By Jeff Stewart

- Copies of the print brochure were handed out for review.
- The plan was for the brochure to be broken down as well as used wholesale.
- Pages from the brochure were scheduled to be posters.
- My vision: A digital brochure on the website, attached to email, a print copy sitting out on library tables, distributed at Out and About events, and every place that the library is.
- Originally, we were one group, then around June, we separated into two groups.
- Raising funds essentially needs to target donors. There were discussions about the ethnicity of our target donor group and who we needed to pitch with our marketing materials. This was the crux of the issue.
- Creation of the brochure was done by all 5 on the subcommittee. We did not take a vote. Four were initially in favor of the brochure.
- Jeff has resigned with apologies at such a crucial moment. A few board members expressed their appreciation for Jeff's efforts as he takes his leave of the meeting.

Results and recommendations of the Oct. 28 meeting of the 60<sup>th</sup> Anniversary fundraising subcommittee were, 4 against and 1 for using the print brochure.

Our crisis began with an OLL member's letter. One subcommittee member says their concerns were raised and disregarded. A number of library members appear to be unhappy with the brochure. A few board members were already involved with the finance subcommittee's work. Some brought concerns about the brochure to the president, but not the rest of the board.

Moving forward

- Bear in mind that committee votes are not binding.
- The only official governing body of the OLL are votes completed by the board and a majority of the membership.

## THE BROCHURE

There are 300 brochures. They cost about 45 pesos apiece. This could work for certain things.

Motion by John Hunter not to use the brochure for fundraising. John D seconds.

Discussion: The celebration is aimed at the broader community. This brochure is not aimed at the broader community. The president announced to the board there would be a task force reporting to them. The idea of a fundraising thermometer was dropped. The brochure is for people stepping off the bus. Remaining subcommittee members want to proceed with personal fundraising efforts beginning with all the people they know. Final point. This brochure is not perfect but it's not bad enough to pull. The brochure is not discouraging anyone from coming to the library. It's temporary, and it's good enough. On March 15<sup>th</sup> use will end. Whatever's left will be pulled. We own the rights to the brochure. Should we be making it available to people throughout the library for the next few months until the end of high season? Let's run it by all the committees for their input and then vote.

Motion by John Hunter to not use the brochure. Seconded by John Dumser. All in favor: John Hunter, John Dumser, Carol Ringold. All opposed: Abe Torres, Bonny Weil, Ian Hawley, Ralph Gault. Motion fails.

Motion by Bonny Weil to send the print brochure to committee chairs, take a global tally of votes from all committee members, and bring results to the next board meeting. The board will tally votes, decide by the entire count, and then the board will vote. Seconded by John Hunter. Discussion: Gail and Bonny will put together the letter and run by the board before it goes out. The letter will say that print copies are available at the front desk for pickup and committee meeting discussion. Come by, pick it up, take it to your meeting. Request tallies by Nov 15 latest. All in favor. None opposed. Motion passes.

Going forward we want to have a clearer brand. Outreach is very involved in the celebration. We'll have a big party next December. For our opening event, we have permission from the hotel, we're bringing in food and vendors

Motion by John Dumser to keep the digital version of the brochure on hold. Ian Hawley seconded. Discussion: Bonny will keep a copy of the digital brochure in the secretary files. All in favor. None opposed.

## SUCCESSFUL CONTINUATION OF THE FUNDRAISING CAMPAIGN

- We still have Four on the 60<sup>th</sup> anniversary finance subcommittee, actively raring to go. Carol, John Hunter, Kit Dickey and Bliss Wilson.
- We are working on a short one-page blast to go in the Newsletter of the 15<sup>th</sup>.
- Gail will have a letter, some positive testimonials in the newsletter, on email, and on the website.
- Unfortunately, there is no way for Canadians to donate and receive a tax break. May we have language under the donate button that acknowledges Canadians and their contributions?
- Every donation now is going to this campaign. We want to track people and thank them. If the donation is tax deductible, use OLLF.
- We will be totally transparent so we don't have any hard feelings going forward.

ADJOURNMENT at 12:35 pm